

COSME Tech 2020 OSAKA

1st INT'L COSMETICS DEVELOPMENT EXPO OSAKA

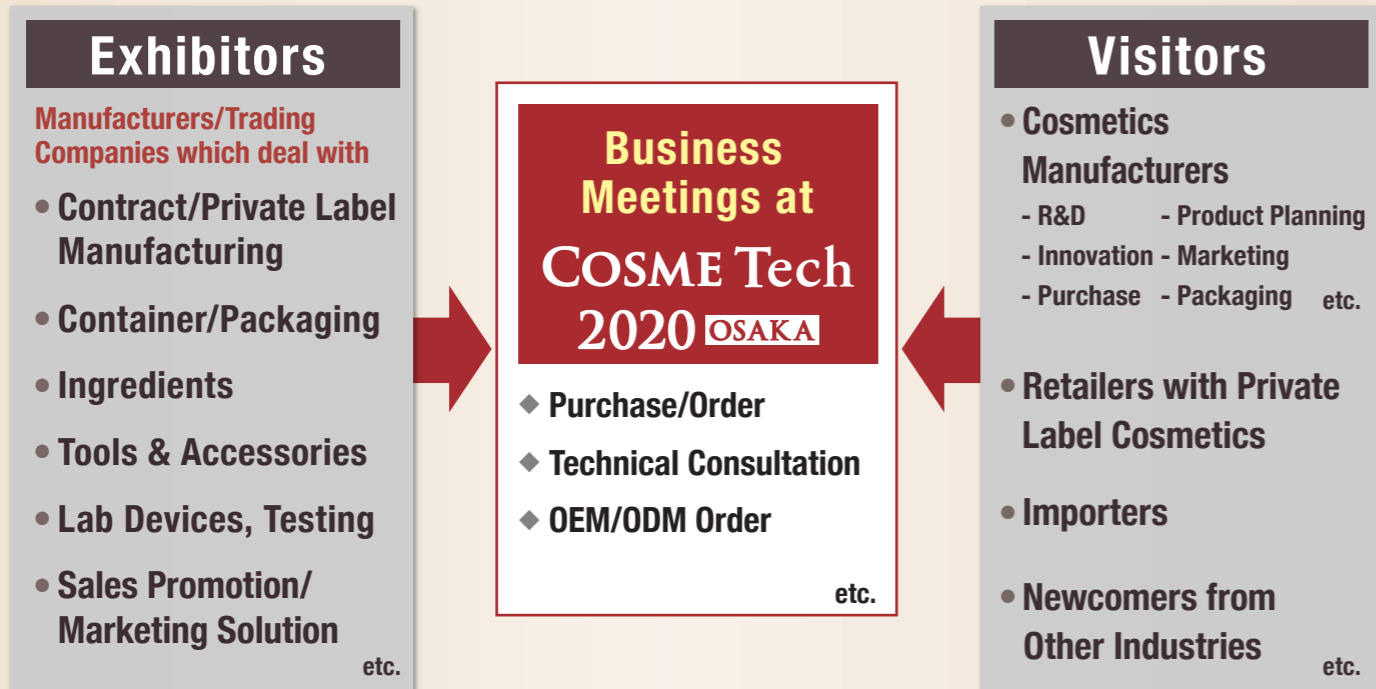
Dates : September 9 (Wed) – 11 (Fri), 2020

Venue : INTEX Osaka, Japan

Organised by : Reed Exhibitions Japan Ltd.

COSME Tech has been held in Tokyo for ten years as Asia's leading exhibition for cosmetics development. During the years, many visitors have told Show Management: "There is no cosmetics development exhibition in Western Japan. It is on high demands to hold COSME Tech in Osaka, largest city in the West." Since Osaka is also one of Japan's largest cosmetics manufacture hub, we have decided to newly launch COSME Tech OSAKA. Why don't you exhibit and expand business to Japan?

1 Exhibition Outline



2 Floor Plan

COSME Tech 2020 [OSAKA] gathers 250* exhibitors and 12,000* visitors! *expected, including concurrent show



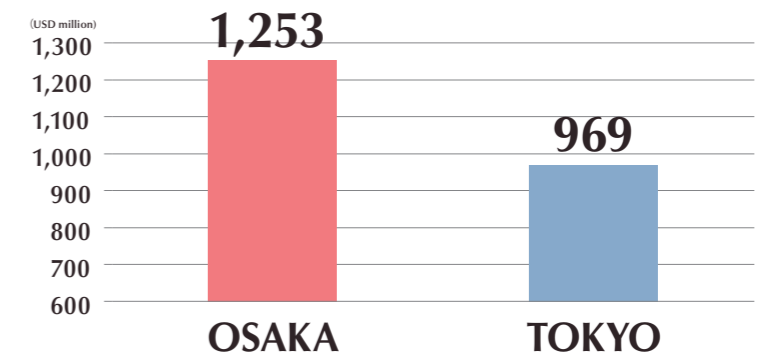
3 Why Exhibit at OSAKA Show

Osaka is cosmetics manufacture hub in Japan

As shown in the graph, amount of cosmetics production of OSAKA, the center of Western Japan, is larger than that of TOKYO.



Amount of Cosmetics Production [2017]

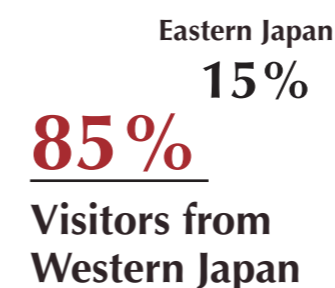


(Source: YEARBOOK OF CURRENT PRODUCTION STATISTICS CHEMICAL INDUSTRY)

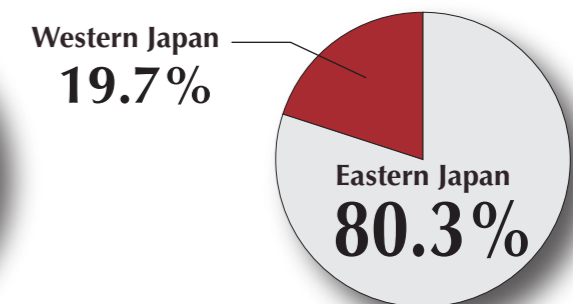
You can meet cosmetics manufacturers from Western Japan

<Visitor Geographic Analysis>

OSAKA show*1



TOKYO show*2



*1 expected, Based on other Osaka exhibition which organised by Reed Exhibitions Japan
*2 Based on COSME Tech, COSME TOKYO Japanese Visitors in 2018.

APPLY NOW and expand cosmetics business to Western Japan

Contact

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