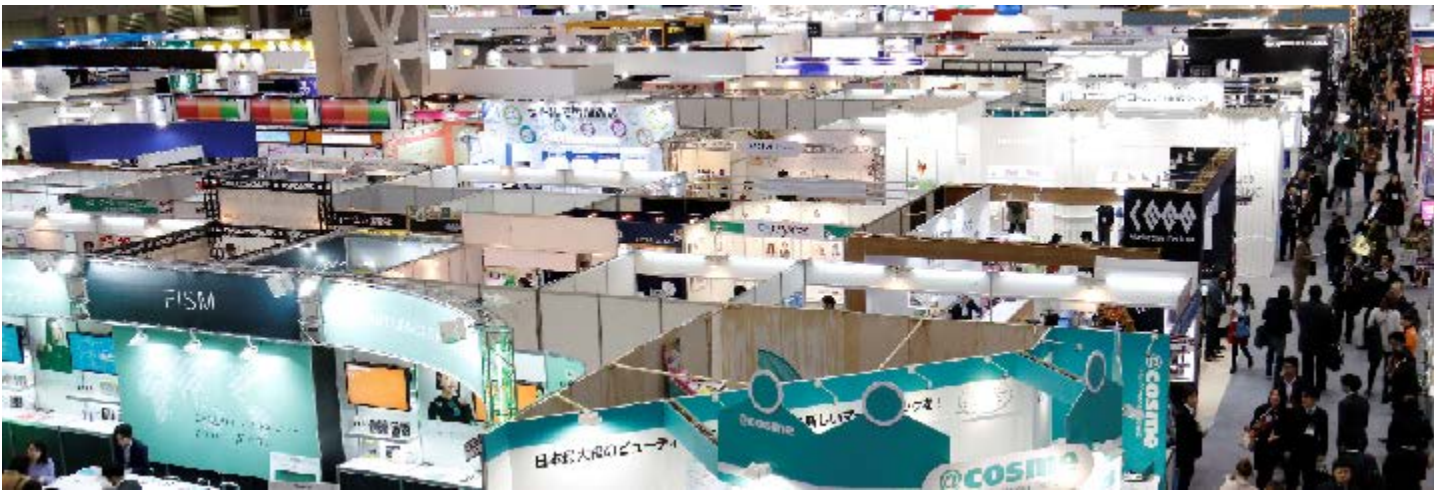


COSME Tech 2018

8th INT'L COSMETICS DEVELOPMENT EXPO

Dates: **January 24-26, 2018** Venue: **Makuhari Messe, Japan**

Organised by: **Reed Exhibitions Japan Ltd.**



Pre-show Report

COSME Tech is Gearing Up for Another Successful Show

For immediate release, Sep 27th, 2017
Yukino Mitani, Reed Exhibitions Japan Ltd.

Must-visit Show, One-stop Venue for “Cosmetics Development

Asia’s leading exhibition for cosmetics development, “COSME Tech 2018 – 8th Int’l Cosmetics Development Expo” is returning on January 24 (Wed) – 26 (Fri), 2018, gathering 780* exhibitors from 40* countries/regions and 30,000* visitors. (*expected, including co-held shows) For the 8th edition, the show will become larger, much busier and more international again. COSME Tech has been placed as the Asian hub of the cosmetics industry since its launch to find all the solutions of cosmetics development for cosmetics manufacturers, companies with private label cosmetics and also newcomers from other industries who are starting cosmetics business. As a large-scale international trade fair held in the leading market – Japan, COSME Tech 2018 is one of the most important exhibitions for “Cosmetic Development”.



Must-see products/services will be introduced to the industry

COSME Tech has been where forefront products/services are introduced to the industry and 2018 show is not an exception. 6 categorised zones such as Contract Manufacturing/Private Label Zone, Container/Packaging Zone, and Ingredients Zone, where almost all the major players in Japan gather, make it easier for visitors to source everything they need for cosmetics manufacturing.

Also, in addition to the fact that COSME Tech is where various cosmetic ingredients from Japan, newly launching "World Ingredients Pavilion" will gather unique, newsworthy cosmetics ingredients from outside of Japan which will be a new feature of the show.



Learn from the Top Industry Leaders!

Another feature of COSME Tech is technical conference presented by industry top leaders. COSME Tech encourages industry growth by holding attracting conference programs on the latest trends and technology/services. At the 2018 show, 120* sessions will be presented by the industry leaders such as Ms. Noriko Suenobu, Corporate Officer, R&D Planning, POLA Chemical Industries,INC, Mr. Harunobu Horii, Cosmetics Brands Div. Marketing Dept. Makeup Dept., Shiseido Japan Co., Ltd., Mr. Hirokazu Sano, Manager, FANCL Corp., Ms. Meyumi Yamada, Executive Director, istyle Inc. are now confirmed as conference speakers.

Also, the show has Innovative Cosmetics Ingredients Seminar venue and the Academic Forum which is located inside the exhibition hall will attract R&D professionals who are interested in the latest research of cosmetics ingredients.



Conference scene from 2017 show



Academic Forum scene from 2017 show

COSME Tech where Industry Futures Begin

COSME Tech have firmly established its position as a must-attend event in the Japanese cosmetics industry and it's becoming more important for the markets in Asia as it's seen in the increasing number of international visitors especially from other Asian countries such as Korea, Taiwan, Thailand, Malaysia, etc. Why? It is because COSME Tech is where creating industry future continuously gathering new solutions for cosmetics development. Industry professionals gather at the show every year to compare, find, and learn the latest technologies, services, and ingredients. Why not visit COSME Tech 2018 and witness the future of cosmetics industry?

(*expected, including co-held show)



To Visit

[Visitor Registration](#)

[Press Registration](#)



Exhibiting Inquiry

- Floor Plan/Available Booth Locations
- Cost Estimate/Information on Packaged Booths
- Japanese market information etc.

[Contact Show Management](#)

Or email to: cosmetics@reedexpo.co.jp

Media Partners



>> To be a media partner

Email: cosmetics-pr@reedexpo.co.jp

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